



TOKIO MARINE
HCC

Advertisers Indemnity Wrap (Media Production Insurance)

Every advertising campaign carries risk – from damaged equipment to cancelled shoots – all of which can jeopardise the entire production. Our Advertisers Indemnity Wrap insurance allows brands to stay in control, covering disruption costs and ensuring nothing stands between the creative vision and its delivery.

Scenario

If the trailer carrying the hero product for an advertisement is involved in an accident on the way to the studio, at best, the production schedule will be delayed and at worst, could be cancelled. Tokio Marine HCC's Advertisers Indemnity Wrap insurance will cover the additional costs of transporting a new product to the shoot location and the extra crew hire.

Coverage

Our Advertisers Indemnity Wrap insurance supersedes the respective AAI and CPI policies of advertising agencies and production companies, allowing the brand or end-client to take control of the costs of insuring their advertising productions.

It covers the direct financial loss suffered by an advertising agency or production company if something outside their control results in the interruption, postponement, cancellation or abandonment of the production, transmission or publication of the advertisement.

Cover also extends to additional costs arising from:

- Physical damage or loss to production media or negatives;
- Repair or replacement value of technical equipment and props; and
- Legal liabilities resulting from third-party property damage, third-party bodily injury, or injury sustained by an employee following an incident.

Who buys it?

Our Advertisers Indemnity Wrap insurance is intended to be purchased predominantly by the brand / end-client, but can also be purchased by full-service agencies.

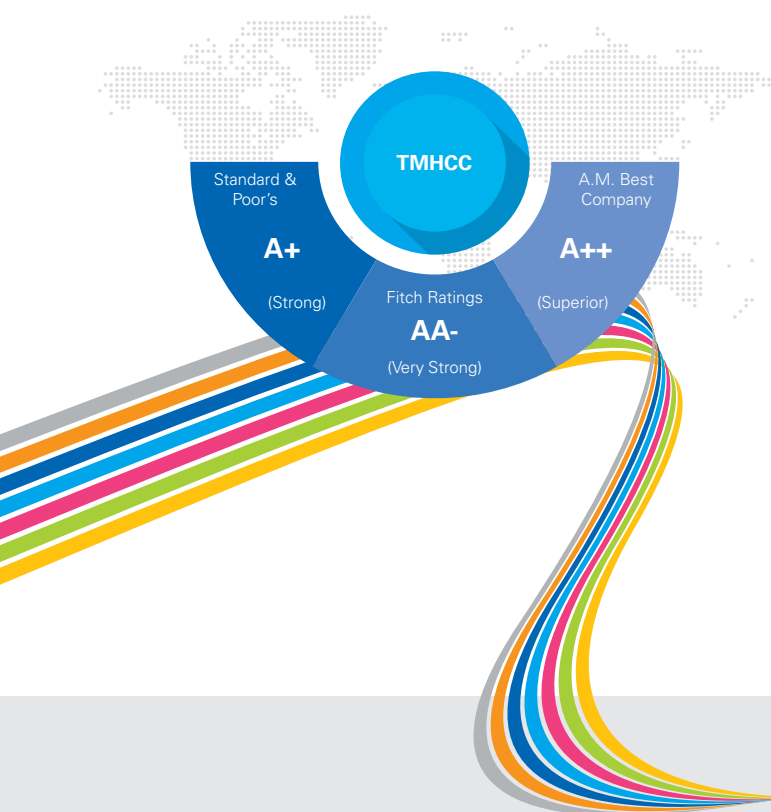
Advertisers Indemnity Wrap insurance helps minimise the financial impact of the unforeseen disruptions and delays that every production can face.

Claims expertise

Our approach to claims at Tokio Marine HCC Specialty is measured, reassuring and efficient. We have a dedicated and experienced claims team who focus exclusively on Production and Contingency claims. We pride ourselves on being approachable and fair and we assess claims with competency, urgency and above all, empathy.

Our claims professionals go above and beyond on behalf of our clients. We are used to dealing with the unexpected and – alongside our panel of highly experienced loss adjusters, experts in the film, television and advertising production market – we ensure our clients receive the first-rate claims service that sets us apart.

Tokio Marine HCC's insurance companies are highly rated*



About Tokio Marine HCC

Tokio Marine HCC is a leading specialty insurance group conducting business in approximately 180 countries and underwriting more than 100 classes of specialty insurance. Headquartered in Houston, Texas, the company comprises of highly entrepreneurial teams equipped to underwrite special situations, companies and individuals, acting independently to deliver effective solutions. Our products and capabilities set the standard for the industry, as many of our employees are industry-leading experts.

More information about our financial strength here:



tmhcc.com/en/about-us



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Tokio Marine HCC International

A member of the Tokio Marine HCC group of companies

Tokio Marine HCC is a trading name of HCC International Insurance Company plc (HCCII), and Tokio Marine Europe S.A. (TME), members of the Tokio Marine HCC Group of Companies.

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The policyholder will always be informed of which insurer in our group will underwrite the policy according to jurisdiction. Not all coverages or products may be available in all jurisdictions. The description of coverage in these pages is for information purposes only. Actual coverages will vary based on local law requirements and the terms and conditions of the policy issued. The information described herein does not amend, or otherwise affect, the terms and conditions of any insurance policy issued by Tokio Marine HCC Group of Companies. In the event that a policy is inconsistent with the information described herein, the language of the policy will take precedence.