

# Professional Risks

## Social Media Influencers Proposal Form





# Business activities

4. Please provide a split in your last year's turnover between the following forms of media:

Social Media		%
Video Sharing Platforms		%
Podcast		%
Radio		%
TV		%
Advertising		%
Other (please specify)		%
	<b>TOTAL</b>	<b>100%</b>

5. Please provide details of platforms used:

Platform	Number of Followers/Subscribers	Frequency of posts	Gross Revenue

# Risk Management

6. Do you promote or endorse any third party products or operate giveaways?  Yes  No

a. If **YES**, are you aware of ASA guidelines regarding product placement/ promotions/giveaways?  Yes  No

If **NO**, please explain why not:

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b. Are all product promotions or endorsements subject to signed contracts with the brand/supplier with indemnities in their favour?  Yes  No

If **NO**, please explain why not:

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7. Do you promote or endorse alcohol, medication, vitamins or supplements?  Yes  No

If YES, do you disclaim liability for any health consequences associated with any of these products?  Yes  No

If NO, please explain why not:

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8. Have you worked with a talent manager, media lawyer or other suitably qualified professional to develop a process to ensure your posts do not infringe a third party's rights?  Yes  No

If YES, please provide details

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If NO, please explain why not:

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9. Can anyone post on your behalf?  Yes  No

If YES, have they undertaken media training or are they aware they cannot use content (such as images or music) that you did not create yourself without obtaining a license from the owner?  Yes  No

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10. Do any of your social media posts you have published to date exceed 1 million views?  Yes  No

11. Do you have any plans to produce any own branded merchandise or products?  Yes  No

If YES, please provide details:

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12. For what limits of indemnity are quotations required?

- |                                      |                                     |                                      |
|--------------------------------------|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> £250,000    | <input type="checkbox"/> £500,000   | <input type="checkbox"/> £1,000,000  |
| <input type="checkbox"/> £2,000,000  | <input type="checkbox"/> £5,000,000 | <input type="checkbox"/> £10,000,000 |
| <input type="checkbox"/> Other _____ |                                     |                                      |

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# Claims

**13. In respect of any of the risks to which this application relates:**

a. Has any claim been made (whether successful or not) against you?  Yes  No

If **YES**, please provide details

Date of claim / loss	Brief details of each claim / loss	Total cost of claim / loss paid	Estimated total cost of claim / loss

b. What steps have been taken to prevent a recurrence?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**14. Are you, after full enquiry aware of any circumstance or complaint which is likely give rise to a claim or loss against you?**  Yes  No

If **YES**, please provide details:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Please read this paragraph carefully before signing the declaration

It is essential that every proposal, when seeking a quotation to take out or renew any insurance, discloses to the prospective Insurers all material facts and information (including all material circumstances) which might influence the judgement of an Insurer in deciding whether to accept the risk and on what terms. The obligation to provide this information continues up until the time that there is a completed contract of insurance. Failure to do so entitles the Insurers, if they so wish, to avoid the contract of insurance from inception and so enables them to repudiate liability thereunder. If you have any doubt as to what constitutes a material fact or circumstance please do not hesitate to ask for advice.

## Declaration

On behalf of the proposer/s, I/we declare that, after full enquiry, the contents of this proposal are true and that I/we have not misstated, omitted or suppressed any material fact or information. If there is any material alteration to the facts and information which I/we have provided or any new material matter arises before the completion of the contract of insurance, I/we undertake to inform the Insurer.

Signature of principal / director / partner:

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Date:

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## Data Protection Notice

Tokio Marine HCC respects your right to privacy. In our Privacy Notice (available at <https://www.tmhcc.com/en/legal/privacy-policy>) we explain who we are, how we collect, share and use personal information about you, and how you can exercise your privacy rights. If you have any questions or concerns about our use of your personal information, then please contact [DPO@tmhcc.com](mailto:DPO@tmhcc.com).

We may collect your personal information such as name, email address, postal address, telephone number, gender and date of birth. We need the personal information to enter into and perform a contract with you. We retain personal information we collect from you where we have an ongoing legitimate business need to do so.

We may disclose your personal information to:

- our group companies;
- third party services providers and partners who provide data processing services to us or who otherwise process personal information for purposes that are described in our Privacy Notice or notified to you when we collect your personal information;
- any competent law enforcement body, regulatory, government agency, court or other third party where we believe disclosure is necessary (i) as a matter of applicable law or regulation, (ii) to exercise, establish or defend our legal rights, or (iii) to protect your interests or those of any other person;
- a potential buyer (and its agents and advisers) in connection with any proposed purchase, merger or acquisition of any part of our business, provided that we inform the buyer it must use your personal information only for the purposes disclosed in our Privacy Notice; or
- any other person with your consent to the disclosure.

Your personal information may be transferred to, and processed in, countries other than the country in which you are resident. These countries may have data protection laws that are different to the laws of your country. We transfer data within the Tokio Marine group of companies by virtue of our Intra Group Data Transfer Agreement, which includes the EU Standard Contractual Clauses.

We use appropriate technical and organisational measures to protect the personal information that we collect and process about you. The measures we use are designed to provide a level of security appropriate to the risk of processing your personal information.

You are entitled to know what data is held on you and to make what is referred to as a **Data Subject Access Request ('DSAR')**. You are also entitled to request that your data be **corrected** in order that we hold accurate records. In certain circumstances, you have other data protection rights such as that of **requesting deletion, objecting to processing, restricting processing** and in some cases **requesting portability**. Further information on your rights is included in our Privacy Notice.

You can **opt-out of marketing communications** we send you at any time. You can exercise this right by clicking on the "unsubscribe" or "opt-out" link in the marketing e-mails we send you. Similarly, if we have collected and processed your personal information with your consent, then you can **withdraw your consent** at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent. You have the **right to complain to a data protection authority** about our collection and use of your personal information.

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## Contact Us

Tel +44 (0)20 7702 4700

[mail@tmhcc.com](mailto:mail@tmhcc.com)

[tmhcc.com](http://tmhcc.com)

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